Benefits of our Development

Our commitment to make a difference will go beyond the site itself.

This is a wonderful opportunity to redevelop the site into a thriving community, which integrates the sites heritage and leaves a long-lasting legacy.

We will deliver:

IMPROVED LOCAL INFRASTRUCTURE

The site will deliver improved connectivity and has the potential to improve public access and deliver a shorter walk to Reading and the Station for the wider community.

SUSTAINABLE TRANSPORT

We will encourage sustainable transport by providing dedicated foot and cycleways, including electric car charging points, car clubs and promote cycling.

A TAILORED COMMUNITY PLAN

We have a long term view and will play an active role in ensuring that the management and place keeping is in place once the site has been delivered.

A PLACE MAKING APPROACH

Create a distinctive and vibrant new community with a unique identity.

ENHANCED PUBLIC REALM

We want to transform this redundant brownfield space and open up the site through the delivery of high quality public realm.

HERITAGE

Retain the legacy of the Old Power Station site and ensure its past is recognised in its next chapter.

HIGH QUALITY DESIGN

There is no generic Berkeley scheme, every design is bespoke. We want the scheme to be iconic and a new destination.

ACCESS TO THE RIVER

Increased access to the River Thames with a direct link from the development.

A NEW RIVERSIDE CAFE

Provision of a new cafe overlooking the River Thames and providing a memorable stop along the new public route.

NEW HOMES IN READING

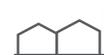Deliver high quality homes and a place where people feel safe and are proud of their own front door.

SUSTAINABLE DEVELOPMENT

We will enhance the ecological quality of the site to ensure we deliver a net biodiversity gain.

A STRONGER ECONOMY

The site will provide new jobs, training and apprenticeship opportunities.

Below: Illustrative aerial view of the proposed development, as viewed from the River Thames

Berkeley
Designed for life